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UECU WINS YOUTH & ADULT FINANCIAL EDUCATION AWARD

United Educators Credit Union (UECU) of Apple Valley has been honored with a 2018 Desjardins Youth Financial Education Award and an Adult Financial Education Award. The awards, sponsored by the Minnesota Credit Union Network (MnCUN) and the Credit Union National Association (CUNA), recognize leadership within the credit union movement on behalf of financial literacy.

Youth efforts centered on UECU's collaboration with the Department of Commerce, Commissioner Jessica Looman, author/illustrator Nancy Carlson, Minnesota Credit Union Network, BestPrep, and multiple classroom teachers to spread financial literacy to Minnesota's youth.

"The Minnesota Commerce Department is grateful for the collaborative spirit of the United Educators Credit Union. The numerous events we work on together throughout the year are creatively put together, informative for participants, and, most important, fun!"

~ Commissioner Jessica Looman

UECU's adult initiative included collaboration with Minneapolis public school educators and their Union Local 59 to provide further information to union members about budgeting and building/maintaining good credit.

"United Educators Credit Union has been a resource for our [union]members. UECU demonstrated their concern for our members financial wellness by providing them with the financial tools and strategies for managing personal finances. Their support of Minneapolis union educators is appreciated.

~ Shaun Laden, President, Minneapolis ESP Union Local 59

UECU's winning entries will advance to the national competition to compete with financial education projects from credit unions in other states.

The award is named in honor of Alphonse Desjardins, an early champion and believer in the value of saving, especially with youth.

United Educators Credit Union was established in 1957 and is a member-owned, member-operated, not-for-profit financial institution, providing financial services to the Minnesota education community, their families, and those who support education by being a part of the United Educators Foundation. United Educators Credit Union offers a full line of financial services, and currently operates branch locations in Apple Valley, Coon Rapids, Eden Prairie, and Woodbury. For more information, visit www.uecu.coop.

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